

“Pregnancy Outreach” radio spot/Pregnancy Line Ad (RADIO :60)
(Compassionate, 20 year old, contemporary/urban, female voice over)

I felt like my whole life came crashing in

when I learned that I was pregnant.

I felt so scared and couldn't imagine how my life would totally change.

My boyfriend was upset and worried too.

I was so confused and just didn't know what to do. I just wanted good options.

Then I heard about a women's clinic that would explain all my options....

confidentially and totally free. They could even provide me with a pregnancy test
and an ultrasound. And they helped me with STD testing.

What I want to tell other women is that you don't have to feel pressured or
abandoned...that you have good options.

All you need to do is call this free and totally confidential number, and speak to a woman
who understands what you're going through. I'm glad I called. Take it from me, if you're
pregnant, call 866-88-WOMAN or visit PREGNANCYLine.ORG.

That's 866-88-W-O-M-A-N. I called and feel better knowing all my options.

If you think you're pregnant, why wait?

Call 866-88-WOMAN or visit PREGNANCYLine.ORG.

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